

# BERLINALE CO-PRODUCTION MARKET

The 7th Berlinale Co-Production Market will take place from Sunday to Tuesday, February 14–16, 2010. It will bring together around 500 experienced international producers, financiers, sales agents, distributors as well as broadcasting representatives for 2½ days of exclusive and concentrated networking. Here, producers can introduce pre-selected, partly financed projects and find co-production partners and/or financiers.

As the Berlinale's service platform for those industry professionals working in international co-productions, the *Berlinale Co-Production Market* is designed according to their specific needs: with an efficient meeting coordination and its focused framework programme, it allows even participants with a very tight festival schedule to discover the most promising pre-selected projects, alternative financing opportunities and new trends.

Based on the project information distributed in the Project Catalogue before the festival, potential co-producers and financiers can request meetings with the selected projects' producers. These pre-arranged 30-minute one-on-one meetings are the heart of the *Berlinale Co-Production Market*.

At the *Berlinale Co-Production Market 2009*, a total of 36 selected projects from 25 countries (selected from over 500 applications) were presented. Industry professionals from more than 350 companies around the world attended and met in around 1000 pre-arranged individual meetings.

Since the *Berlinale Co-Production Market's* debut in 2004, more than 35% of the presented projects have already been realised. Most of them have premiered at major festivals worldwide and/or have been released theatrically.

In addition to the concentrated one-on-one meetings, participants can establish further contacts and network with each other. Also, they can get first-hand information on financing opportunities and current trends in Case Studies and exchange experiences in Theme Talks. At the Country Tables experts provide information on production conditions and co-production opportunities in their respective countries, and Speed Matchings offer participating producers informal 5-10-minute meetings to make additional contacts at random.

The special programme "Books at Berlinale", organised in cooperation with the Frankfurt Book Fair, is the world first rights market for literary adaptations linked to an A film festival. On the third day of the *Berlinale Co-Production Market*, representatives of the book publishing industry meet with registered producers interested in the pre-selected novels at a joint breakfast. Here, international publishers and literary agents present about ten new, bestselling and awarded books with outstanding potential for film adaptations and interested producers can talk directly to their film rights' holders.



#### Project Requirements

- feature-length fiction film (for theatrical release)
- project suitable for international co-production and open for co-producers
- full script available in English
- a minimum of 30% of the financing must be secured
- budget range: 2–10 million Euro (minimum budget for projects from countries in transition: 1 million Euro)
- the company submitting the project must have completed at least one international co-production

#### Project Submissions

- completed submission form (submission forms can be downloaded from [www.efm-berlinale.de](http://www.efm-berlinale.de) as of mid-September 2009)
- approx. 5–8 page treatment/exposé in English
- 5-page script excerpt

The deadline for project submissions for the 7th Berlinale Co-Production Market will be October 29, 2009.

For further information and enquiries contact us at:

Tel + 49 30 2 59 20 517

[coproductionmarket@berlinale.de](mailto:coproductionmarket@berlinale.de)

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February 14 – 16, 2010



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CO-PRODUCTION  
MARKET 7<sup>th</sup>

FEBRUARY 14 – 16, 2010

Mitteldeutsche  
Medienförderung  MEDIA 

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Berlin International Film Festival  
Berlinale Co-Production Market  
Potsdamer Straße 5  
10785 Berlin  
Germany  
Tel +49 30 2 59 20 517  
Fax +49 30 2 59 20 529  
coproductionmarket@berlinale.de  
www.efm-berlinale.de

The *Berlinale Co-Production Market* is an initiative of the Berlin International Film Festival, a business division of the Kulturveranstaltungen des Bundes in Berlin GmbH (KBB), in cooperation with MDM – Mitteldeutsche Medienförderung GmbH and the MEDIA Programme of the European Union.

The *Berlinale Co-Production Market* is part of the *European Film Market*.

 Der Beauftragte der Bundesregierung  
für Kultur und Medien

Funded by the Federal Government Commissioner for Culture and the Media upon a decision of the German Bundestag.

 EFM  
European Film Market



The 7th edition of the *Berlinale Co-Production Market* will take place from Sunday to Tuesday, February 14-16, 2010. Experienced industry professionals from all over the world can apply to participate.

#### How to apply with a project for the Official Selection?

Starting mid-September 2009, producers from throughout the world who are experienced in international co-productions are invited to submit a project for the Official Project Selection.

Important criteria for the selection is the quality and the structure of the projects, their suitability for international co-productions and their potential appeal to the professionals attending the *Berlinale Co-Production Market*.

The submission deadline will be October 29, 2009. Please see the project requirements and further details on the following page.

#### How to apply without a project?

Experienced producers and financiers attending the Berlinale who are looking for projects to co-produce and do not wish to present their own projects can contact [coproductionmarket@berlinale.de](mailto:coproductionmarket@berlinale.de) for details on the application.

#### How to apply for the special section Talent Project Market?

Applicants for the *Berlinale Talent Campus* can submit their projects

to the "Talent Project Market", a special programme at the *Berlinale Co-Production Market* introducing up-and-coming producers and directors to the international market.

The application is made as part of the *Campus* application. The project requirements are different from the Official Selection.

The deadline will be October 7, 2009. For details and in order to apply, please see [www.berlinale-talentcampus.de](http://www.berlinale-talentcampus.de).

#### What happens after the projects are selected?

The projects participating in the *Berlinale Co-Production Market* will be selected by December 23. The Project Catalogue presenting these projects will be e-mailed to all participants around mid-January.

The *Berlinale Co-Production Market* team will then contact each participant in order to coordinate the 30-minute one-on-one meetings with the producers of the selected projects. Each participant is asked to specify the projects he/she would like to meet and the time slots when he/she will be available.

Following a precise evaluation of the partner requirements of each project, the team will check all meeting wishes and availabilities in order to arrange the most promising meetings. On the spot, each participant will receive a personal meeting schedule.